

**VIRTUAL  
CINCO DE RHINO  
IS COMING**

GET READY TO  
**PARTY LIKE A RHINO**





# CINCO DE RHINO

WEDNESDAY, MAY 5th 2021



Cinco de Rhino returns virtually for 2021! We had a lot of fun last year and we invite you to go online again this year to help rhinos. When you host a fundraiser this year, you will be supporting critical programs in Africa, including rangers, K9 units, care for rhinos, and poaching prevention as well as our other rhino conservation initiatives around the world. It is also the 30th anniversary of the International Rhino Foundation and we invite you to find a creative way of celebrating this milestone with us.

We want you to have fun as you party for a purpose. We've prepared a variety of tools to help you host your virtual happy hour and ask your friends, relatives and co-workers to donate to your Facebook or other fundraising platform campaign.

We also welcome you to connect your events to an IRF event. The Cinco de Rhino schedule will be posted at [rhinos.org](https://rhinos.org)

## HOSTING A VIRTUAL HAPPY HOUR

What is a virtual happy hour? It's exactly what it sounds like. Choose a platform, create a meeting time, and send out invites to friends or loved ones. Then, gather together with a libation or a snack, and catch up - from across town, or across the world.

Ideally a meeting invite should be sent to all participants in advance with details on when, how / where to join the virtual happy hour.

**PLATFORMS TO CHOOSE FROM:**

- Zoom** - <https://zoom.us/>
- Skype** - <https://www.skype.com/>
- Google Hangout** - <https://hangouts.google.com/>
- Facetime** - <https://apps.apple.com/us/app/facetime>
- House Party** - <https://houseparty.com/>

## GAMES

Any game would be great for your virtual happy hour and don't forget to make them rhino-themed. Here are some sites with game ideas:

-  **7 Virtual Happy Hour Activities and Drinking Game Ideas to Fight Isolation**
-  **15 Virtual Happy Hour Games You Can Play With Your Crew For Grape Times**
-  **10+ Fun Virtual Happy Hour Ideas - How to Host a Happy Hour at Home**

## TAKING DONATIONS

At this critical time, rhinos need your help. By connecting a fundraising campaign to your virtual happy hour, you can make a huge impact. It is easy to get started and you can find sample social posts and emails to ask your friends and family to help you meet your goal of protecting rhinos.

You can collect donations in many ways, but we suggest the following platforms for their ease of use:

1. Set up a Facebook fundraiser (How to is in the following section)
2. Use PayPal friends and family to take donations.
3. Set up a Venmo account to take donations.
4. Set up a GoFundMe campaign.
5. Direct your friends and family to give directly at <https://rhinos.org/give>

**THANKS FOR YOUR SUPPORT, AND HAPPY CINCO DE RHINO!**





# CINCO DE RHINO MENU



Every great party starts with great food and drinks, and we've got some fun rhino recipe ideas below to help you plan your menu. We urge you to be creative and use what you have as well to create snacks and drinks to share with your friends. You can turn this into a game as well and see which of your friends comes up with the most creative snack or drink. Rhinos party responsibly, so stay safe and HAVE FUN!

## PICO DE RHINO



### INGREDIENTS

1 1/2 pounds  
tomatoes, cored, halved, and seeded (about 2 1/2 cups)  
3/4 cup finely chopped white onions  
1/4 cup chopped fresh cilantro leaves  
2 tablespoons fresh lime juice  
2 tablespoons minced, seeded  
jalapeno or serrano chiles (about 2  
medium)  
1 teaspoon minced garlic  
1/2 teaspoon salt

### DIRECTIONS

Cut the tomatoes into 1/4-inch dice and place in a bowl. Add the remaining ingredients and stir well to combine. Cover and allow to rest at room temperature for 1 hour for the flavors to blend. Serve with chips.

*(adapted from Emeril Lagasse's Pico de Gallo recipe)*

## FIVE LAYER DIP



One layer for each of the 5 species of rhino - black, white, greater one-horned, Sumatran and Javan!

### INGREDIENTS

2 teaspoons olive oil  
Ingredients:  
1 medium onion, diced  
2 cloves garlic, minced  
1 (15.5-ounce) can black beans, drained and rinsed  
1 tablespoon minced chipotle pepper in adobo  
4 tablespoons lime juice  
1/4 teaspoon ground cumin  
1 tablespoon water  
1/2 teaspoon salt  
2 cups corn kernels

### DIRECTIONS

Heat the oil in a skillet over medium-high heat. Add onions and cook until they soften, about 3 minutes. Stir in the garlic and cook for 2 minutes more. Put half of the onion mixture into a food processor with the black beans, chipotle pepper, 2 tablespoons of the lime juice, cumin, water and salt. Puree until smooth. Set aside. Add the corn to the skillet with the remaining onion mixture and cook for about 3 minutes. Remove from the heat and stir in the cilantro leaves.

In a small bowl mash the avocado with the remaining lime juice. In a medium bowl toss together the tomatoes, scallion and jalapeno, if using. Season tomato mixture with salt and pepper, to taste. Spread the black bean dip into the bottom of an 8 by 8 glass baking or serving dish. Top with the corn mixture, spreading it out to form a single layer over the beans, repeat with the avocado, then the tomatoes. Top with cheese. Serve with chips.

*(adapted from Ellie Krieger)*



# CINCO DE RHINO MENU



## DIABLO FISH TACOS

serves 4

This recipe comes from our long-time corporate partners, 3 Sons Food, using their award-winning Diablo Verde Creamy Cilantro Sauce. More recipes (and sauce) available at [3sonsfood.com](http://3sonsfood.com)

### TACO INGREDIENTS

3 tablespoons olive oil  
1 lime, juiced & 2 limes for serving  
2 teaspoons chili powder  
1 teaspoon paprika  
1/2 teaspoon dried chives  
1/2 teaspoon ground cumin  
Salt and pepper  
1-1/2 pounds wild caught cod fillets  
8 flour tortillas (or substitute corn tortillas)  
3/4 cup Diablo Verde Creamy Cilantro Sauce

### SLAW INGREDIENTS

2 cups shredded purple cabbage  
1 cup shredded carrots  
2 tablespoons chopped cilantro  
3 radishes thinly sliced  
1 cup fresh, canned (rinsed and drained), or frozen (defrosted) sweet corn kernels  
1/4 cup Diablo Verde Creamy Cilantro Sauce  
1/4 cup balsamic vinegar  
Salt and pepper

### DIRECTIONS

In a medium bowl or resealable freezer bag, combine olive oil, lime juice, chili powder, paprika, dried chives, cumin, and season with salt and pepper. Add cod to marinade, evenly coating the cod. Refrigerate 30 minutes.

While the fish is marinating, make the slaw by combining cabbage, carrots, cilantro, radishes and corn in a large bowl. Wisk together Diablo Verde and balsamic vinegar in a small bowl. Add the Diablo mixture to the cabbage mix. Stir to coat. Season with salt and pepper.

Preheat a large nonstick skillet over medium-high heat, spray with olive oil, then add cod. Cook 3 to 4 minutes per side (cooking time will vary based on the thickness of the cod) until the cod is opaque and cooked through. Separate the cooked cod into large chunks.

In a skillet over medium-low heat, spray with olive oil, and warm tortillas, about 2-3 minutes per side. Corn tortillas will take less time to heat.

Fill each warmed tortilla with chunks of cod, top with slaw and Diablo Verde, and serve with lime wedges.



Or, invite your guests to feast on some of these other rhino-related dishes: Rare Green Rhino (Guacamole), Rhinoceros Rolls (Burritos), Rhino-sized Ribs, Tick Bird (Grilled or Roasted Chicken).



Rhinos are vegetarians, and some of your guests might be too! So how about offering an herbivore platter with grilled vegetables and assorted dips?)



Try setting up an ice cream sundae bar, and when it's time for dessert, your guests can make their own African Savanna Sundae or Safari Split.





# CINCO DE RHINO MENU



Don't forget to set up a watering hole, where your guests can find something delicious to drink. Rhino-ritas are a refreshing treat for all your over-21 party guests, and Sumatran Rhino Slush is a great non-alcoholic option!

## RHINO-RITAS



### INGREDIENTS

1 1/2 cups gold tequila  
3/4 cup Triple Sec  
3/4 cup fresh lime juice  
4 tablespoons sugar  
8 cups crushed ice  
2 tablespoons kosher salt  
6 lime wedges

### DIRECTIONS

Combine tequila, triple sec, lime juice, and 2 tablespoons sugar in large pitcher; stir to dissolve sugar. Add crushed ice. Mix salt and remaining 2 tablespoons sugar in shallow bowl.

Moisten rim of 6 Margarita glasses with lime wedge. Holding each glass upside down, dip rim into sugar-salt mixture. Pour Margarita into glasses. Garnish with lime wedges.



## SUMATRAN RHINO SLUSH



Sumatran rhinos aren't quite as red as this punch, but unlike the other rhino species, they actually are reddish-brown, and hairy too!

### INGREDIENTS

2 1/2 cups white sugar  
6 cups water  
2 (3 ounce) packages strawberry flavored gelatin mix  
1 (46 fluid ounce) can pineapple juice  
2/3 cup lemon juice  
1 quart orange juice  
2 (2 liter) bottles lemon-lime flavored carbonated beverage

### DIRECTIONS

In a large saucepan, combine sugar, water, and strawberry flavored gelatin. Boil for 3 minutes. Stir in pineapple juice, lemon juice, and orange juice. Divide mixture in half, and freeze in 2 separate containers. When ready to serve, place the frozen contents of one container in a punch bowl, and stir in 1 bottle of lemon-lime soda until slushy.



You can also fill up your watering hole with White Rhinos (White Russians), Black Rhinos (Black Russians), and Javan Juice (coffee).





# CINCO DE RHINO

 PARTY for a PURPOSE 

## PARTY GAMES

Finally, for kids of all ages, why not try one of these fun party games at your Cinco de Rhino party?



### PIN THE HORN ON THE RHINO

We have some rhino photos you can download here.

### RHINO ORIGAMI

Download this easy guide sheet and test your dexterity.

### MAKE YOUR OWN SAVANNAH

Color your own savannah and place your animals in the habitat.

### RHINO PUZZLE

Click this link for a special digital jigsaw puzzle!



Don't forget to take photos! Post them online and tag them with #CincodeRhino



# CINCO DE RHINO

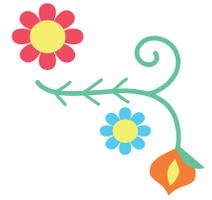
PARTY LIKE A RHINO

🌶️ FUNDRAISING GUIDE 🌶️





## HELP US RAISE \$30,000 FOR RHINO CONSERVATION



### PARTY for a PURPOSE

During the month of May, we're trying to raise much needed funding for rhino conservation and to get people around the world talking about the importance of protecting endangered rhinos and their habitats.

Thank you for helping IRF raise money to protect endangered rhinos in Africa and Asia! We've prepared some tools to help you ask your friends, relatives and co-workers to donate to your Facebook fundraising campaign.



If you haven't already, set up your own unique fundraiser on [our Facebook fundraising page](#)- it's easy! See page 5 of this toolkit for tips setting it up. When you're done, make sure to copy the URL for your fundraising page so you can share it outside of Facebook.



Now you're ready to send out your fundraising appeals! Besides sharing with your friends on Facebook, you can reach out to your network using email, Twitter, Instagram, or any other method. \*Note\* donors will have to have a Facebook account in order to donate via Facebook BUT it's always a good idea to send reminders/updates through other channels since everyone has a different level of social media use!



For those who don't have a Facebook account but want to donate, it's up to you if you want to collect money and then donate it on their behalf or you can send them to **our website** to make a donation.



Below you will find templates you can use for your appeals - we've included several samples to choose from. Please feel free to copy and paste this text, or you can write your own messages - adding a personal story about why you are supporting rhino conservation and how you can make a BIG impact.



Be sure to mention the end date of your campaign and to include your campaign goal - this will make people more likely to donate. Including photos makes an appeal more powerful too. Visit our Cinco de Rhino webpage to download pictures you can use.



Finally, it's important to thank your donors for their support. We've included a template for that as well.

On this last page of this toolkit, you'll find additional tips for running a successful social fundraising campaign. If you have any questions, or need some extra help, please contact us at [info@rhinos.org](mailto:info@rhinos.org)

THANKS FOR YOUR SUPPORT, AND HAPPY CINCO DE RHINO!





# CINCO DE RHINO

## SOCIAL MEDIA TEMPLATES

Use these templates to share with your friends and family online.

### Facebook #1

Can you help me protect endangered rhinos and their habitats throughout Africa? I'm raising money to help the International Rhino Foundation keep rhinos safe from poachers. My goal is to raise \$**[insert your financial goal]** by **[insert date here]**.

Thank you! #TeamRhino

### Facebook #2

I'm raising money to help the International Rhino Foundation stop poachers and support the rangers that protect rhinos. I've raised \$**[amount]** so far, but I still need \$**[amount]** to reach my goal! Can you make a donation to help me protect rhinos and other endangered species from poachers?

Thank you! #TeamRhino



### Twitter #1

Please help me raise money to stop poachers and protect #rhinos! I only need \$**[amount]** to reach my goal. **[insert shortened URL to fundraiser]** #CincodeRhino #TeamRhino

### Twitter #2

Sometimes, thick skin isn't enough. Can you make a donation to help me protect #rhinos at this critical time? **[insert shortened URL to fundraiser]** #CincodeRhino #TeamRhino





# CINCO DE RHINO

## E-MAIL TEMPLATES

### E-mail #1

Dear Friends and Family,

The global pandemic has been challenging for us all, including rhinos and the people working to protect them. In southern Africa, where tourism and travel normally generate a significant portion of conservation funding, programs designed to protect rhinos are in danger. And, as economies continue to suffer impacting livelihoods in rhino range states, rhinos and other species are likely to face increased poaching pressure.

I'm raising money to help the International Rhino Foundation save rhinos from extinction. My goal is to raise **[\$[insert your financial goal]** by [DATE]. Would you consider making a donation to help me help rhinos? Every gift, no matter how small, makes a big difference.

Please visit my Facebook fundraising page at **[insert link to your fundraising page URL]** to make a donation.

The greatest threat to rhinos is poaching for their horns, but healthy and secure rhino habitat is also rapidly decreasing due to human encroachment. The funds we raise together will go to the International Rhino Foundation, an organization that operates intensive rhino protection programs throughout Africa and Asia.

Thanks for your help!



### Email #2

Dear Friends and Family,

Can you help me protect endangered rhinos and support the people working hard to protect rhinos during the global pandemic? I'm raising money to help the International Rhino Foundation save rhinos from extinction. My goal is to raise **[\$[insert your financial goal]!**

Please visit my Facebook fundraising page at **[insert link to your fundraising page URL]** to make a donation.

With the money you contribute, IRF will be able to fund rhino security patrols in Africa and Asia.

Thank you for helping me make a big difference for rhinos threatened by poaching during these challenging times.





# CINCO DE RHINO

## E-MAIL TEMPLATES

### E-mail #3

Dear Friends and Family,

I'm raising money to help the International Rhino Foundation stop poachers and save rhinos from extinction. My goal is to raise \$**[insert your financial goal]**! Can you help me protect rhinos and other endangered species from poachers?

Please visit my social fundraising page at **[insert link to your fundraising page URL]** to make a donation.

The poaching crisis in Africa is driven by demand from growing markets for illegal rhino horn. Well-equipped, highly-organized, and dangerous poaching networks kill rhinos every day. The funding you contribute will help IRF strengthen anti-poaching teams and security in critical rhino reserves and stem demand for rhino horn in consumer countries.

Every donation helps! Thank you.



### Acknowledement Template

Dear **[Insert names of donors]**,

Thank you for your generous contribution to my campaign. With your support, I raised **[insert total amount]** for rhino conservation. These funds will make a big difference in the International Rhino Foundation's efforts to protect endangered rhinos around the world. Although rhinos face severe threats from poaching and habitat loss, I believe that by working together, we can save these magnificent species. Thank you for helping me and the International Rhino Foundation protect rhinos during this challenging time.

Kind regards,

**[Your name]**

PS – If you want to learn more about how IRF protects rhinos and their habitats, please visit [www.rhinos.org](http://www.rhinos.org) and sign up for IRF's monthly newsletter.





# CINCO DE RHINO

 PARTY for a PURPOSE 

## FIVE STEPS TO SAVE FIVE SPECIES

### CREATING A FACEBOOK FUNDRAISER FOR CINCO DE RHINO



#### STEP: 1

Click this link to set-up your fundraiser:

<https://www.facebook.com/fund/InternationalRhinoFoundation/>

#### STEP: 2

Decide how much money you want to raise and the date when your fundraiser will end.

\$100 - \$200 is a common goal for these types of fundraisers, but you know your friends best!

Select goals that will be inspiring to them. We recommend running a fundraiser for at least a week. We're asking for donations starting May 5th - Cinco de Rhino - through the month of May.

#### STEP: 3

Tell Your Story:

Pick a title for your fundraiser- we recommend something like:

[Your name 's Cinco de Rhino Fundraiser

Tell your friends why IRF is an important cause to you. Here's where you can really make it personal to you - R feel free to cut and paste from what we've written:

*[The International Rhino Foundation has been saving rhinos around the globe for 30 years. They partner with dedicated conservationists to ensure that all five species of rhino can thrive in the wild. This year has been challenging for us all, including rhinos and the people working to protect them. Rhinos need our help now more than ever. Will you join me on #TeamRhino and help protect them?]*

#### STEP: 4

Select a Cover Photo for your fundraiser - browse through our Facebook photos or upload one of your own.

#### STEP: 5

Click "Create" and your fundraiser is up and running! Don't forget to thank your friends as donations come in! See our fundraising tip sheet for more advice on promoting your fundraiser.



# CINCO DE RHINO

## FUNDRAISING TIP SHEET

### GET THE BALL ROLLING

Nobody likes to be first. That's why it's always a good idea to get your fundraising off to a good start by making the first contribution. This will make others more likely to get involved.

### MAKE IT PERSONAL

We've put together templates you can copy and paste right on your fundraising page. The most important thing you can add to this message is why you are fundraising. Let your family and friends know why this matters to you, that's what they care about most! *\*Remember, Facebook fundraisers are public so anyone on or off Facebook can see them\**

### PROMOTE IT ON FACEBOOK

You can share your fundraiser to your timeline but you can also reach out directly to your close contacts. In your posts you can tag friends that are most likely to donate or reach out to them via messenger. Try sending some quick personal messages to your inner circle to build up some momentum, you can even ask them to share your fundraiser on their timeline- anyone on Facebook can donate to your fundraiser. Share IRF's posts to your timeline or your fundraising page to drum up even more interest!

### DON'T FORGET YOUR OTHER NETWORKS

Not everyone checks Facebook regularly so make sure to promote your fundraiser on all your other social networks as well! Send some personal emails with the link to your fundraising page or use one of our templates. We'll be posting on Twitter and Instagram regularly as well so feel free to share those posts, tag your followers, and include the link to your fundraiser. Don't forget to mention your fundraiser to your family and co-workers too. You can even go the extra step and host a Virtual Cinco de Rhino party! Visit [rhinos.org/cinco](http://rhinos.org/cinco) for party tips and menu ideas.

### CONTINUE THANKING AND UPDATING SOCIAL MEDIA

As the donations start coming in, make sure to thank those that have donated by tagging them. This encourages new donations as it spreads your message further and lets everyone else know that people are already getting behind you. Keep people up to date with your progress as you hit different milestones (50 raised, 5 raised, etc. and ask supporters to help you hit the next milestone. Don't hesitate to send/post a few reminders on all your networks, especially as the end of your fundraiser approaches. A countdown to the end of your fundraiser reminds people to get donations in quickly! As more of your friends and family get behind you, keep thanking them on social media and make sure you continue to share your progress towards your goal.

Make sure you're getting all the latest posts from IRF!



Using your desktop computer, go to our main Facebook page. Look for the Following tab, right next to the Like button. On mobile, look for a button with 3 dots right under the Like button.

Select "See First" to make sure you're not missing any of our news!

**Fundraising often takes a little creativity and persistence, but it's vitally important to our mission and we know you can do it. Know that your effort will make a big difference! THANK YOU!**

