

Donor Privacy Notice

Last modified: August 7, 2019

Introduction

Protecting the confidentiality of our donors' personal information has been, and will continue to be, a top priority for the International Rhino Foundation ("IRF").

This Donor Privacy Notice describes the types of information we may collect from donors or that donors may provide when they donate to IRF through our websites at www.rhinos.org and www.teamrhino.org ("**Websites**") or by other means. This Donor Privacy Notice also describes information we may collect from third parties, as well as our practices for collecting, using, protecting, and disclosing donors' personal information.

This Privacy Notice may change from time to time (see [Changes to Our Donor Privacy Notice](#)).

IRF does not solicit or accept donations from children under the age of 16. If you are under the age of 16, please know that we are thankful for your desire to assist IRF's efforts in conserving the world's rhino populations, but in order to protect your privacy, we ask that you refrain from donating to IRF until you are 16 years of age or older.

Information We Collect About Donors and How We Collect It

The following section describes the types of personal information we collect from donors as a charitable organization through our Websites, social media, as well as offline means (e.g., donor cards).

1. Information Donors Provide to Us

When you donate to IRF, you may provide the following personal information to us: your name, postal address, your business/company details, email address, telephone number, social media username, as well as financial information such as your bank, debit card, or credit card details. If you are based in the UK or other international jurisdictions, it could also include your taxpayer status for claiming Gift Aid and employer details.

2. Information We Obtain From Third Parties

We may also obtain information about individuals who may be interested in making major gifts to charities and organizations like IRF through publicly-available information, including newspaper or other media coverage, open postings, social media, and services that aggregate data on charitable giving.

How We Use Donor Information

We use information that we collect from donors to process donation payments, to provide donors with promotional and informative materials and content related to us and to our third-party

partners, and to provide donors with additional opportunities to donate and other special opportunities from us. IRF uses Cardpointe to process credit and debit card donations made through the Websites and to store associated payment data. IRF does not directly collect such credit or debit card information. When you make a purchase or online donation, Cardpointe only shares non-credit/debit card information with IRF. For further details about Cardpointe's privacy practices, please consult Cardpointe's privacy and security policies directly, which can be found at <https://cardconnect.com/privacy-policy>. For donations made offline, IRF may directly collect your credit/debit card or bank information for processing payments; however, IRF then enters that information into a CRM system for purposes of processing your donation. This CRM system is provided by Salsa Labs, Inc. The CRM system only stores this information if you have opted to make a recurring donation. For further details about Salsa Labs, Inc.'s privacy practices, please consult its privacy and security policies directly, which can be found at <https://www.salsalabs.com/privacy-shield-privacy-policy>.

Who does IRF share donor personal information with?

Our donor lists are not for sale, and we do not trade our donors' personal information with any other entity. We do not send mailings to our donors on behalf of other organizations. We share our donors' personal information only in ways that are described in our privacy notices. We may disclose donors' personal information to the following categories of recipients:

- **To contractors, third party service providers, and partners we use to support our charitable operations**, or who otherwise process personal information for purposes that are described in this Privacy Notice (or notified to you when we collect your personal information). Examples of this include: donation collection, data analytics, administering our marketing and fundraising endeavors, administering promotions, contests and sweepstakes and providing technical services for our Websites. Such companies may have access to your personal information and other information about you if needed to perform certain functions on IRF's behalf. However, these companies are only authorized by IRF to use such information for the sole purpose of performing certain functions for IRF and may not use it for any other purpose.

For example, we may use analytics service providers like Google Analytics and/or Adobe analytics and advertisement software to improve our Websites and social media pages. To learn more about how Google uses data, visit <https://policies.google.com/privacy/partners>. For opt-out options specific to Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout>. To learn more about how Adobe uses data, visit <http://www.adobe.com/privacy/advertising-services.html>. For opt-out options specific to Adobe's software, please visit <https://www.adobe.com/privacy/opt-out.html>. Please note that these third-party advertising companies may still collect information from you and opting out through these mechanisms does not opt you out of being served advertising. You will continue to be served generic ads while online or on your device;

- In the event **IRF undergoes a transition** (such as a merger, acquisition, or bankruptcy) or forms a strategic alliance, donor information, including personal information, may be among the assets transferred or shared to an actual or potential buyer or alliance partners

(and its agents and advisers), provided that we inform the buyer or alliance partner that it must use your personal information only for the purposes disclosed in this Donor Privacy Notice;

- To **comply with any court order, or applicable law or regulation**, including to respond to any request from a competent law enforcement body, government agency or regulator.
- If we believe disclosure is necessary (i) to **exercise, establish or defend our legal rights**, or (ii) to **protect your vital interests and/or those of any other persons**. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
- To **any other person** with your consent to the disclosure.

International Data Transfers

Donor personal information may be transferred to, and processed in, countries other than the country in which the donor is a resident. These countries may have data protection laws that are different than the laws of the donor's country and, in some cases, may not be as protective.

Specifically, our Website servers are hosted in the United States, and our third party service providers and partners operate in the United States and in other countries around the world. This means that when we collect donor personal information we may process it in any of these countries.

However, we have taken appropriate safeguards to require that donor personal information will remain protected in accordance with this Privacy Notice.

Data Security

We use appropriate technical and organizational measures to protect the personal information that we collect from and process about donors. The measures we use are designed to provide a level of security appropriate to the risk of processing donor personal information. For example, we restrict access to our donor information management database to personnel with a legitimate business need to access or modify the information contained therein. Unfortunately, the transmission of information via the internet is not completely secure and no system can be guaranteed 100%. Although we do our best to protect donor personal information, we cannot guarantee or warrant the security of such personal information.

Data Retention

We retain personal information we collect from donors where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

When we have no ongoing legitimate business need to process donor personal information, we will either delete or anonymize it or, if this is not possible (for example, because your personal

information has been stored in backup archives), then we will securely store donor personal information and isolate it from any further processing until deletion is possible.

Accessing and Correcting Your Information and Changing your Preferences (USA visitors only)

To the extent required by applicable law, IRF provides you with reasonable access to the personal information that you provide to IRF and provides you with the ability to review, correct, or delete the personal information we have about you. We will work to comply with your request as soon as reasonably practicable. Note, however, that we may keep information you update or change for IRF's administrative purposes. Also, it is not always possible to completely remove or delete all of your information from our databases, and residual data may remain on backup media or for other reasons. Furthermore, we may decline requests that are unlawful, unduly repetitive, jeopardize the privacy of others, or for which access is not required by law. Finally, we are not responsible for removing or deleting information from the databases of third parties (such as service providers) with whom we have shared information about you.

If you do not wish to have your email address/contact information used by IRF to promote IRF's mission or its products or services, you can opt-out by checking the relevant box located on the form on which we collect your data or clicking the unsubscribe link at the bottom of our newsletter/emails. If you would like to change your preferences for communications from us, you can let us know by contacting us via email (see **Contact Us**). However, please note that even if you opt-out of receiving marketing communications or donor requests, we reserve the right to send you certain communications relating to your use of the IRF Online Properties, notices of changes to this Privacy Notice or other IRF Online Property policies or other administrative or transactional messages. These communications, notices, and messages may be unaffected if you choose to opt-out from marketing communications.

Legal Basis for Processing Personal Information (EEA visitors only)

If you are an European Economic Area ("EEA") visitor, our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will normally collect personal information from you only (i) where we need the personal information to perform a contract with you, (ii) where the processing is in our legitimate interests and not overridden by your rights, or (iii) where we have your consent to do so. In some cases, we may also have a legal obligation to collect personal information from you or may otherwise need the personal information to protect your vital interests or those of another person.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

If we collect and use your personal information in reliance on our legitimate interests (or those of any third party), this interest will normally be to operate our platform and communicating with you as necessary to provide our services to you and for our legitimate commercial interest, for instance, when responding to your queries, improving our platform, undertaking marketing, or for the purposes of detecting or preventing illegal activities. We may have other legitimate interests, and if appropriate, we will make clear to you at the relevant time what those legitimate interests are.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the contact details provided under the heading **Contact Us** below.

Your Data Protection Rights (EEA visitors only)

If you are a visitor of the EEA, you have the following data protection rights:

- If you wish to **access, correct, update or request deletion** of your personal information, you can do so at any time by contacting us using the contact details provided below.
- In addition, you can **object to processing** of your personal information, ask us to **restrict processing** of your personal information or **request portability** of your personal information. Again, you can exercise these rights by contacting us using the contact details provided below.
- You have the right to **opt-out of marketing communications** we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. If you would like to change your preferences for communications from us, you can let us know by contacting us via email. However, please note that even if you opt-out of receiving marketing communications or donor requests, we reserve the right to send you certain communications relating to your use of the IRF Online Properties, notices of changes to this privacy policy or other IRF Online Property policies or other administrative or transactional messages. These communications, notices, and messages may be unaffected if you choose to opt-out from marketing communications.
- Similarly, if we have collected and process your personal information with your consent, then you can **withdraw your consent** at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the **right to complain to a data protection authority** about our collection and use of your personal information. For more information, please contact your local data protection authority. Contact details for data protection authorities in the European Economic Area are available [here](#).

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

General Privacy Notice

Please read our general [Privacy Notice](#) for more information on our general privacy practices.

Changes to Our Donor Privacy Notice

We may update this Donor Privacy Notice from time to time in response to changing legal, technical or organizational developments. When we update our Donor Privacy Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Donor Privacy Notice changes if and when this is required by applicable data protection laws.

Contact Us

To ask questions or comment about this Donor Privacy Notice and our privacy practices, contact us at:

International Rhino Foundation
201 Main Street, Suite 2600
Fort Worth, TX 76102
info@rhinos.org
540-465-9595

If you are based in the EEA, International Rhino Foundation is the controller of your personal information.